

To: appendix3@who.int

Subject: Comments on Draft Updated Appendix 3 of the WHO Global NCD Action Plan 2013-2020

Dear Sir/Madam

I am writing on behalf of Obesity Action Scotland, an NGO which undertakes advocacy work to reduce rates of overweight and obesity in Scotland.

I am writing to offer our thoughts on the draft updated Appendix 3 of WHO Global NCD Action Plan. Please consider the following comments:

In terms of unhealthy diets we are disappointed that the detail of the interventions listed does not appear to adequately reflect the breadth of action needed in terms of the overarching/enabling actions. We are also disappointed with the lack of reference to the recommendations of the Commission on Ending Childhood Obesity.

We would ask that consideration is given to explicitly detailing the breadth of interventions needed to improve diets beyond just tackling salt. We would like to see specific interventions listed regarding pricing interventions, restricting the marketing of unhealthy foods to children, and the recommendations of the Commission on ECO.

In terms of U11 'Implementing nutrition education and counselling in different settings (i.e. schools, workplaces, hospitals etc.) to increase the intake of fruits and vegetables'. Education and counselling in the above settings should be supported by the provision of exemplary healthy diet which could be achieved by appropriate procurement and retail standards

U14 has a mistake: 'Implement mass media campaign on healthy diets, including social marketing to reduce the intake of total fat, fibre (SHOULD BE SUGAR INSTEAD OF FIBRE) and salt, and promote the intake of fruits and vegetables'.

I hope you find these comments useful.

Lorraine Tulloch

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